Guidelines for Submitting Content to Dartmouth’s YouTube Channel

Video Specifications

- File Formats: .MOV, .M4V, .AVI, .WMV, .FLV
- Video Formats: H.264, MPEG-2 or MPEG-4
- Dimensions: 16:9 video at its original aspect ratio (1280x720 recommended), or 4:3 video at its original aspect ratio (640x480 recommended)
- Resolution: HD is preferred
- Frames Per Second: 30 (do not re-sample)
- Audio format: MP3 or AAC preferred
- Music: avoid copyright infringement by only using original or licensed audio content

Video Content

- Video Title: about 70 characters long and should be descriptive
- Video Description: no maximum length, urls can be included
- Tags/Keywords: no maximum amount, "Dartmouth" is included by default
- Date: This can be either date of recording or preferred date
- Comments: on or off?
- Comment Voting: on or off?
- Video Responses: yes or no?
- Allow Ratings: yes or no?
- Embedding: on or off?

Playlist Content

- Playlist Name: about 70 characters long and should be descriptive
- Playlist Description: no maximum length, urls can be included
- Tags/Keywords: no maximum amount, "Dartmouth" is included by default