Claims to secret knowledge—in families, organizations, and states—are a form of authority over those who do not possess it. Yet to be effective, secret knowledge must not be too secret. For example, political intelligence, like myth, is a complex system that requires simplification to persuade politicians and neutralize—or manipulate—human fears. Lying is also a form of concealment, control, and presentation of self. In some contexts, lying and secrecy are seen as immoral or devious. In others, they are considered moral and virtuous.

This course explores secrecy and lying through readings, case studies, role-playing, and participant term projects concerning the conventions of secrecy and lying within business, government, and criminal organizations, as well as universities and the media.

The following paperback **required texts** are available for purchase from Wheelock Books and the Dartmouth Bookstore:


Other readings are available from Baker Reserve (B), the course’s Blackboard website under “Course Documents” (BB), or from the Internet when a URL is specified. It is highly recommended that you print out copies of the required readings for use in the course. Certain readings, such as Inbau, will be available only in book form at Baker Reserve due to copyright restrictions. You may scan copies for your own use, but be prepared to plan ahead for access to such readings, which are on four-hour reserve. Certain
readings will be handed out in numbered copies (S) that must be returned to the instructor at the end of the class session.

**Course Requirements and General Information**

This course is a seminar; its participants share responsibility for its functioning. It assumes *regular attendance*, including presence at the utilized x-hours (We 3:00-3:50 PM) specified in this syllabus or subsequently announced. Attendance will be taken. Missing classes adversely affects preparedness, the ability to contribute to ongoing discussions, the quality of your participation, and therefore your grade. If you anticipate obligations that require missing more than three class sessions, including the specified x-hours, you should take a different course.

(1) Readings should always be completed prior to the date for which they are assigned. There will be at least three short in-class quizzes intended to sustain a high level of preparation (15% of grade). Please note that readings for some sessions are heavier than others. Please look ahead and adjust preparation time accordingly.

(2) You will be asked to prepare short discussion papers, role-playing scenarios, or presentations on readings, including formal comments on participant seminar presentations. Some activities and papers will be collective (20% of grade). The notion of a collective paper or presentation will be explained on the “Blackboard” website maintained for this course.

(3) A *mid-term examination* essay of 2,000 words (about eight typed and double-spaced pages) based on assigned readings, videos, and discussions (25% of grade). This mid-term will be a take home examination, handed out on Thursday, 17 October, and **due at the beginning of class on Tuesday, 22 October**.

(4) Each seminar participant will and oral presentation in the last part of the course, followed by a 2,500-word paper, **due on Monday, 25 November**. The paper and oral presentation will draw on course and supplementary readings. The paper will normally be on a topic agreed upon in advance with the instructor, including primary readings. A 1-2 paragraph description of the topic, together with a preliminary bibliography, must be submitted by **Tuesday, 15 October**. The instructor will consult individually with each seminar participant concerning this assignment. Please note that because these presentations are intended to augment the scope of the seminar, not everyone will get their first choice of topic or subject area. The oral seminar presentation will constitute 15% of the course grade and the final paper 25%.

There is an alternative to individual papers. Groups of up to four students may instead prepare a role-playing exercise. This alternative will be explained once the seminar is underway. There will be time for two or three of these role-playing exercises. Those interested in this option must submit a proposal by 15 October, with a prior indication of interest welcomed.
No Computer Use in the Seminar. The use of computers and other electronic devices in this seminar is allowed only when they are needed for class presentations or with the prior express permission of the instructor. My experience as well as that of colleagues confirms that the downside of wireless classrooms has been to degrade the quality of seminar participation. Checking e-mail, instant messaging, verifying airline schedules, the sight reading of materials not read in advance, and other activities can be done during the 163 hours per week that the seminar is not meeting. Likewise, turn off all cell phones and other electronic devices prior to class.

ACADEMIC OUTCOMES: Upon successful completion of the course, participants will be able to:

♦ Demonstrate an understanding of key concepts and issues associated with secrecy and lying
♦ Demonstrate an understanding of the steps involved in initiating, researching, writing, and presenting academic reports
♦ Demonstrate competencies in professional speaking, writing, and teamwork
♦ Summarize and analyze key theories, studies, processes and practices related to secrecy and lying in business, academic, family, journalism, and political environments
♦ Analyze and critically assess the costs and benefits of secrecy and lying in different cultural and social contexts
♦ Recognize and apply ethical decision-making and problem solving skills in complex and dynamic organizational contexts

For a discussion of grading procedures and criteria, see the discussion of scholarship ratings in the current edition of the ORC (http://dartmouth.smartcatalogiq.com/en/2012/orc/Regulations/Undergraduate-Study/Requirements-for-the-Degree-of-Bachelor-of-Arts/Scholarship-Ratings). For issues of academic integrity and citations, this course assumes an understanding of the contents of Dartmouth's booklet, Sources and Citations at Dartmouth (http://dartmouth.edu/writing-speech/learning/materials/sources-and-citations-dartmouth/sources-and-citations-dartmouth-full-document). An “Essay on Essays” will be posted to this course’s “Blackboard” site early in the course. It is required reading, and its contents form an integral part of course requirements.

Students with medical or learning disabilities should consult with me no later than Thursday, 26 September, to discuss appropriate accommodations.

Office Hours
Tuesdays, 8:30-9:45 AM and Thursdays, 4:00-5:30 PM in Silsby 413C. Other hours are by appointment only. I am regularly accessible via e-mail.
SYLLABUS

Some issues in this course engage current issues, including terrorism, Congressional and governmental ethics and deception, and the “management” of news. This syllabus is subject to change. Updates to it will be posted on the course “Blackboard” website.

I. SECRETS AND LIES IN THEORY AND PRACTICE

Tuesday, 17 September 2013—First Day of Class

A paper copy of the syllabus will be distributed and attendance taken. Please note the assigned readings and first assignment to be completed prior to the next class meeting on Thursday, 19 September. Readings for some weeks are heavier than other weeks, so anticipate assignments rather than face last-minute surprises.

Assignment (due 19 September): Prepare a one-paragraph autobiography. This document will be posted on the course’s Blackboard site and will be accessible to class participants. Once the Blackboard site for the course is activated, instructions will be provided on making your document electronically available. Please proofread and treat the document as an important representation of who you are for the purposes of this course.


You may wish to form groups to discuss the readings, a practice common among law and engineering students. Occasional “reader’s guides,” explaining the relationship among the various readings, will be posted on Blackboard. These readings will be discussed at the beginning of class on 19 September.
II. LEARNING SECRECY AND LYING: CROSS-CULTURAL APPROACHES

Thursday, 19 September 2013

Tuesday, 24 September 2013

III. LEGAL AND CORPORATE DECEPTION AND SECRECY

Thursday, 26 September 2013
*The Three Mile Island incident will be dramatized in class on 2 October.*

Tuesday, 1 October 2013
Quiz 1 (30 minutes, in class). This quiz will include today’s readings as well as prior ones.

1 October readings
Wednesday, 2 October 2013

Thursday, 3 October 2013

**View (prior to 1 October class):** United States Air Force, “The Interrogation of Enemy Airmen” (30 minutes) (Jones Media 4184) (BB).

Tuesday, 8 October 2013
Visit [http://www.reid.com/](http://www.reid.com/) and begin carefully to review the case studies of interrogations Go to “Success with Reid: Case Studies” and also to “Educational Information: Investigator Tips.” These scenarios will inspire you to perform some of your own role-playing, required for the 15 October role-playing group presentations. These scenarios will be assigned by the end of class today.

**Prepare:** Part of this session will be spent organizing role-playing groups intended to provide examples of the techniques used in interrogations, interviews, courtrooms, and in the “management” of information. Do not miss the organizational work carried out during this class session, you will be unable to participate in the role-playing exercises over the next two sessions and will receive a null grade for them.

Note that there are no additional formal readings assigned for this week. The role-playing exercises will require some additional reading. In a prior offering of this course, for example, one group chose to explore what would have occurred in the Martha Stewart trial if she allowed herself to testify in her own defense. “Fun” for this year might include some of the evidence that has surfaced in the matter concerning Jack Abramoff, his clients, and Congress, the Enron or MCI/WorldComm debacles. We dramatized the Three Mile Island near nuclear meltdown (see the Jackall 2009 reading for Three Mile Island).

Wednesday, 9 October 2013 [x-hour]
View: In class. United States Army Air Force, “Resisting Enemy Interrogation” (declassified, IHF22844, 1944).
Thursday, 10 October 2013
Role-playing groups prepare, practice, and time their scenarios.

Tuesday, 15 October 2013
Preliminary statement of final seminar presentation is due at the beginning of class.

Presentation and analysis of role-playing scenarios. Scenario length depends on class enrollment.

IV. POLITICAL INTELLIGENCE

Wednesday, 16 October 2013 [required x-hour]

V. STATE SECRECY AND DECEPTION

Quiz 2 (30 minutes, in class). This quiz will include today’s readings as well as prior ones.

Thursday, 17 October 2013
The mid-term essay will be distributed at the end of class.

VI. SECRECY AND DECEPTION IN ACADEMIC LIFE

The mid-term essay is due at the beginning of class.

Tuesday, 22 October 2013

Dartmouth College documents and news accounts involving faculty plagiarism and student cheating will be introduced as case studies.

Special guest: “Mr. Blue” (pseudonym), who played a key role in insisting that Dartmouth College investigate and follow up on a case of faculty plagiarism.

Wednesday, 23 October 2013: Special Motion Picture Evening! 7:00 PM. Place TBD

Watch and Discuss “The Insider” (Touchstone Pictures; Michael Mann, dir., 1999).

Thursday, 24 October 2013


No class currently scheduled for 29 - 31 October. This week is dedicated to serious preparation and research for your final presentation.
VII. SECRECY AND DECEPTION IN BUSINESS AND THE MEDIA

Tuesday, 5 November 2013

VII. THE THIN LINE: PRIVACY, SECRECY, AND MODERN IDEAS OF THE PERSON

Thursday, 7 November 2013
Quiz 3: 30 minutes, in class. Includes readings for 7 November 2013.

Anonymous, “My Father the Fraud,” *Esquire* 139, no. 4 (April 2003), pp. 70-75 (BB).

X. SEMINAR PRESENTATIONS (12, 13 November x-hour [if needed], 14, and 19 November)

*FINAL PAPERS ARE DUE ON TUESDAY, 25 November, at 9:00AM. Late papers will be marked down by 10 points (out of 100) for each day or part of a day late. University regulations preclude granting credit for any work submitted after the close of the quarter.*